

# 1. NATO Edge 26 Update

SAVE THE DATE

## NATO Edge 26

NATO  
EDGE 26

#NATOEDGE



**17-19 November 2026, İzmir, Türkiye.**

NATO's biggest business and technology conference, gathering 2.000+ leaders and experts from industry, academia and start-ups as well as NATO and national representatives.

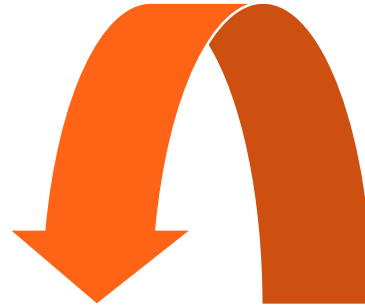
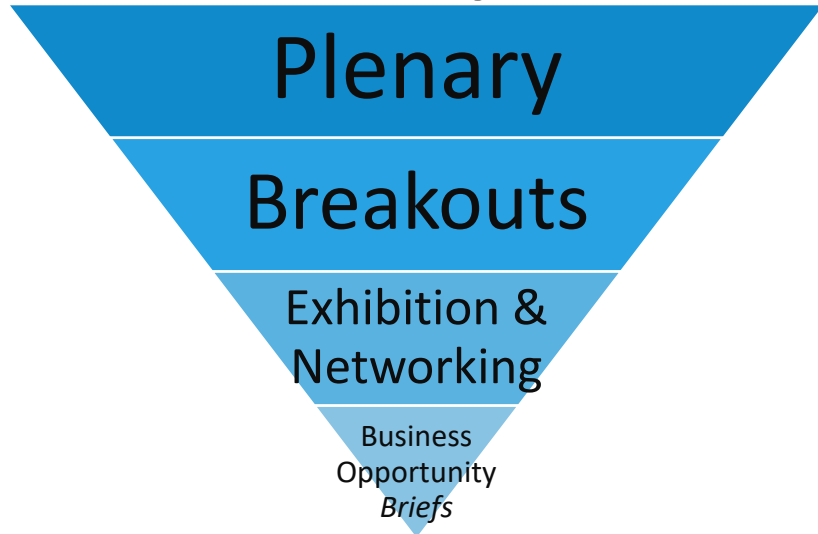


<https://www.natoedge.nato.int/>

- | Business opportunities, big trends and networking focused on Cloud, Cyber, AI, Space, Strategic Sourcing, Partnerships and many more.
- | **Attend, exhibit, network and learn about upcoming business opportunities at NATO Edge...**

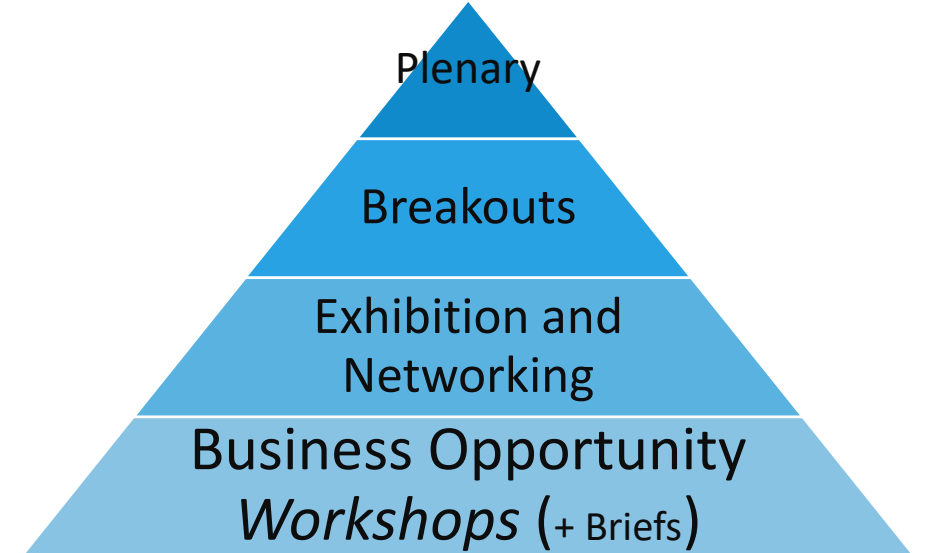
# 1. NATO Edge 26 Update

Where we spent time and resources  
for NATO Edge 24:



Let's **FLIP** the  
pyramid of priorities  
for NATO Edge 26

Where we expect the highest value for  
NATO and industry:



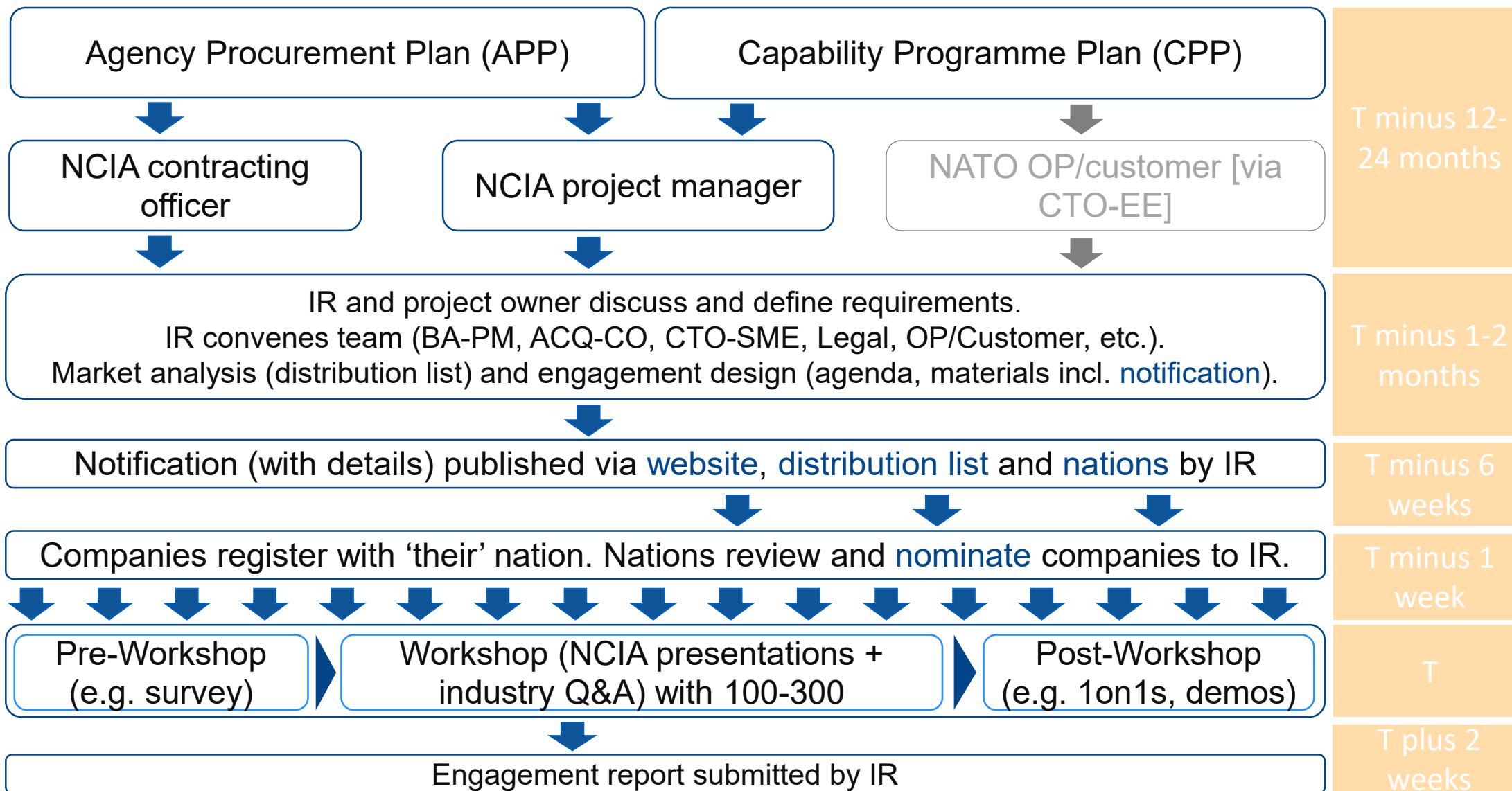
Bigger role for cross-functional teams workshopping problems and  
projects together with customers and industry/NFP partners.

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| Request from all NATEXs (except TU since this is already ongoing with the Host Nation):

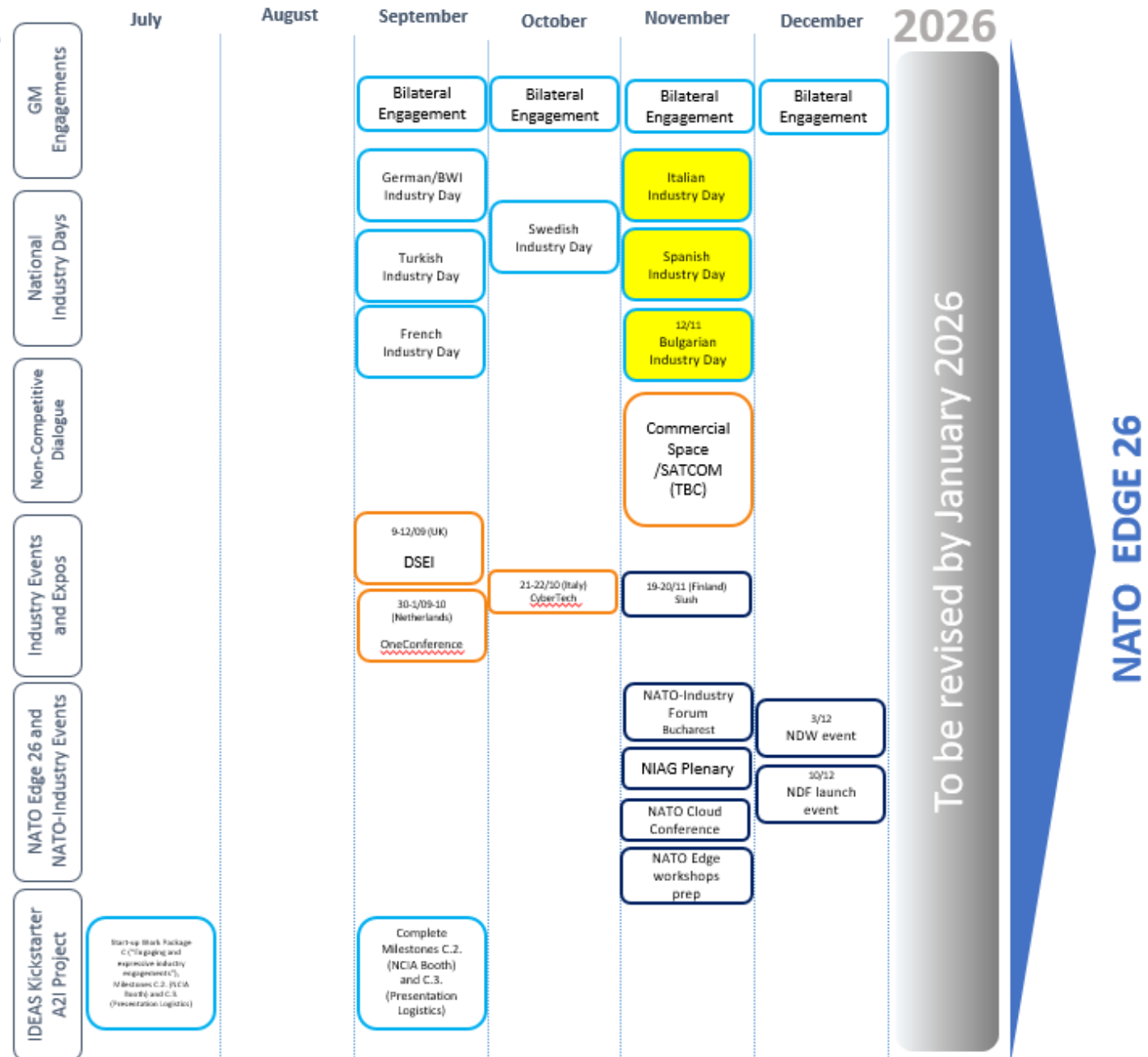
- **National booths/pavillons** are a great opportunity for showcasing especially small and medium-sized enterprises, not-for-profits and start-ups/scale-ups which would normally find exhibiting too expensive.
- National budgets for trade and investment agencies, business development agencies, chambers of trade and commerce, national industry associations etc. usually require 1 year advance planning: **Now is the time to plan your national booth/pavillon at NATO Edge 26.**
- Please schedule meetings/calls with your delegations so that IR and our event/exhibition partner (VO Group) can present NATO Edge 26 exhibition packages, priorities and eligibility criteria. Please include (via VTC) decision-makers from capitals. **Ideally by end of October, latest by end of November.**

## 2. Pre-Competitive Engagement



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## Engagements planning Q3-Q4 2025: Industry Strategic Engagement Plan 2025-2026



## 2. Pre-Competitive Engagement

- | Next engagement - Commercial SATCOM Services.
- | Engagement postponed to November, calling notice pending.

## 3. National Industry Days 2026

- | Please submit your planning by the end of 2025.
- | Industry days will be supported until May 2026 from when energies should focus on NATO Edge 26.