

SME Fund monthly status report

Window 1 (11-31/01/2021)

Greece (GGE)

8 February 2021

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During this first window from 11 January until 31 January, **2944 services**, covering both IP Scans and trade mark and design fees, were requested by **1.175 applicants** from all EU Member states.

In total, during these 20 days almost **EUR 700.000** were requested in grants for all available services (**69 IP Scans; 1178 EU Trade Marks** and **307 Registered Community Designs; 1115 National Trade marks** and **275 National Designs**).

The global picture at this early stage achieves a highly satisfactory geographical spread and even more important, a very meaningful proportion of **micro-SMEs**, which constitute **79% of applicants**. We have also counted close to 100,000 views of the SME Fund webpage, which is increasing with great speed thanks to our social media campaigns, press releases and online advertising, which the European Commission has of course participated in. This clearly shows the increased awareness of SMEs towards the opportunities that adequate handling of their IP rights may represent for their growth and thrift.

These initial results are extremely encouraging and they clearly show that this ground-breaking joint initiative of **the EU Commission, the EUIPN and the EUIPO** was the right and necessary response to support thousands of European SMEs in obtaining effective support during these dire times, through the provision of expert advice, as well as providing access to financing in order to ensure IP protection for their intangible assets.

The next windows of the **SME Fund** will open in March, May, July and September 2021.

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General indicators

Total requests

1,204

Total services

2,944

Number of trade marks

2,293

Number of designs

582

Number of IPPDs

69

Number of EUTMs

1,178

Number of RCDs

307

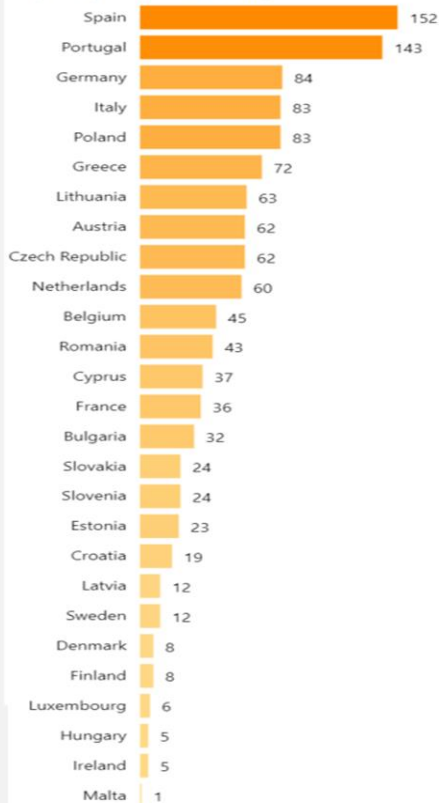
Number of National trade marks

1,115

Number of National designs

275

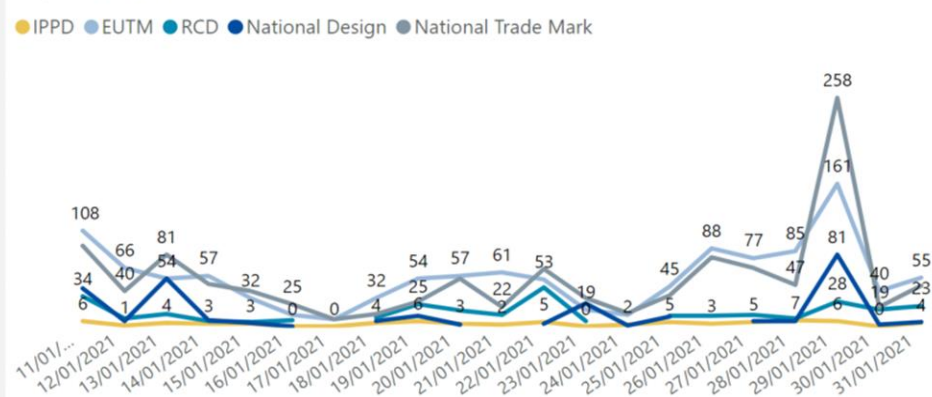
Requests per applicant country



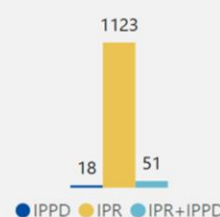
Country of services requested (IPPD & IPR)



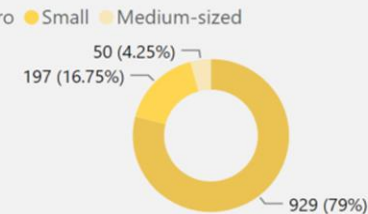
Requests over time



Requests per service type



Type of SME



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General indicators	Total requests	Total services	Number of trade marks	Number of designs	Number of IPPDs	Number of EUTMs	Number of RCDs	Number of National trade marks	Number of National designs
	72	188	162	26	0	73	17	89	9

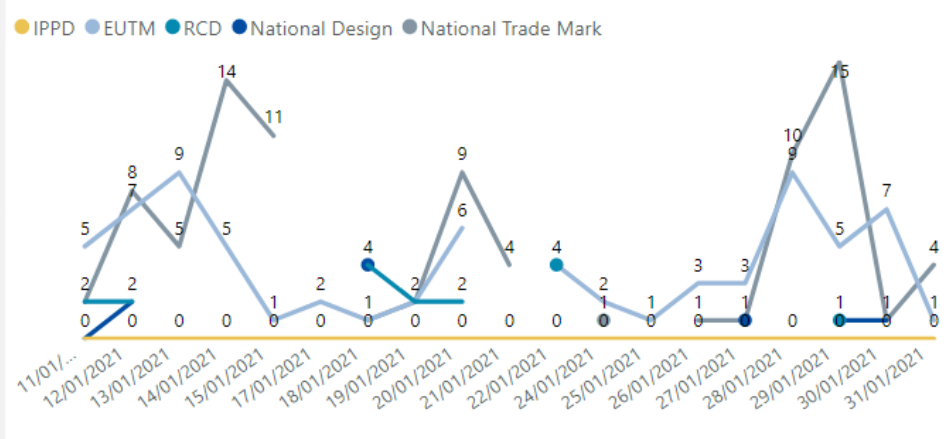
Requests per applicant country



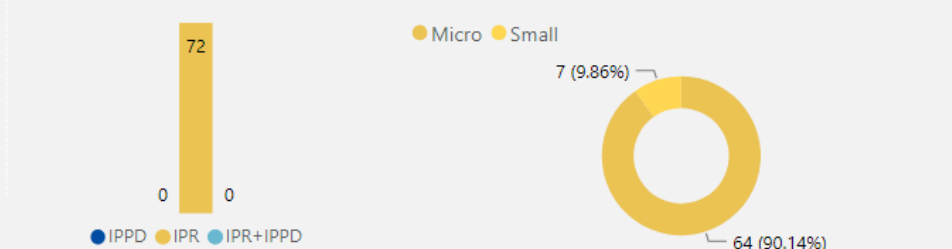
Country of services requested (IPPD & IPR)



Requests over time



Requests per service type



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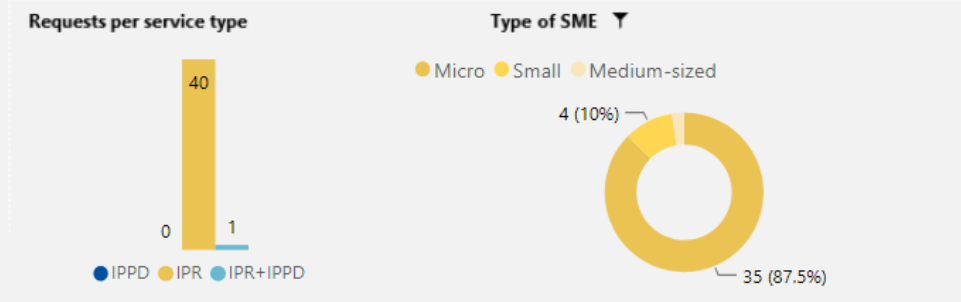
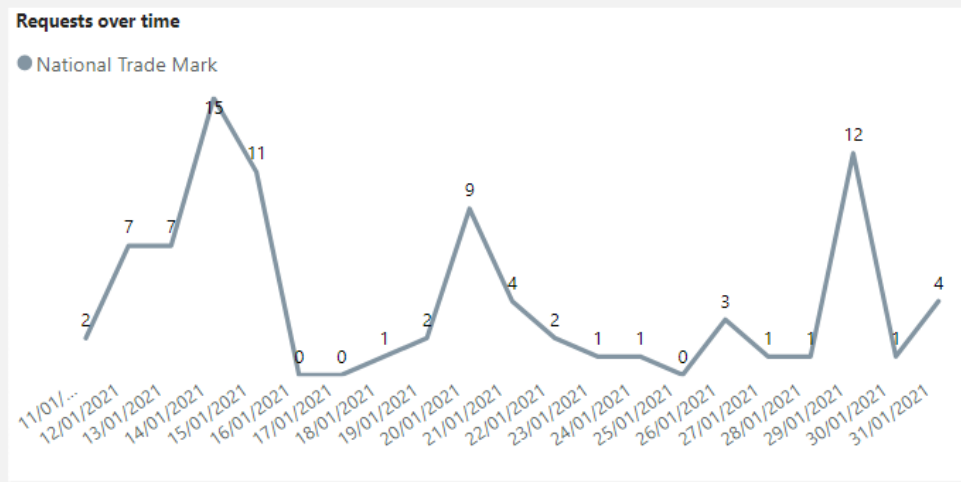
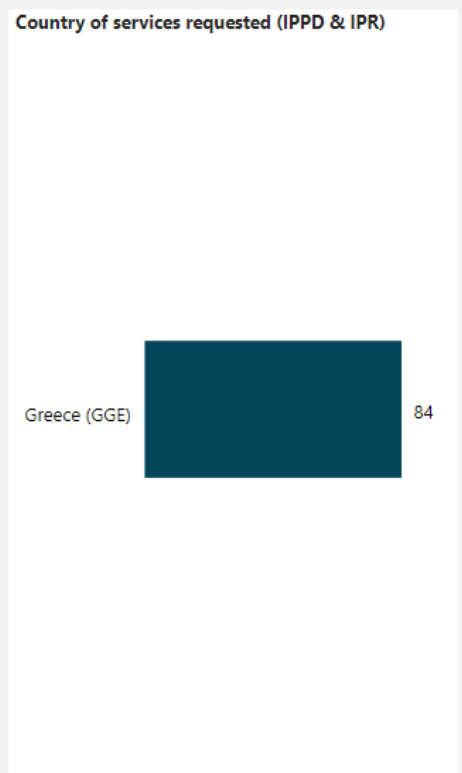
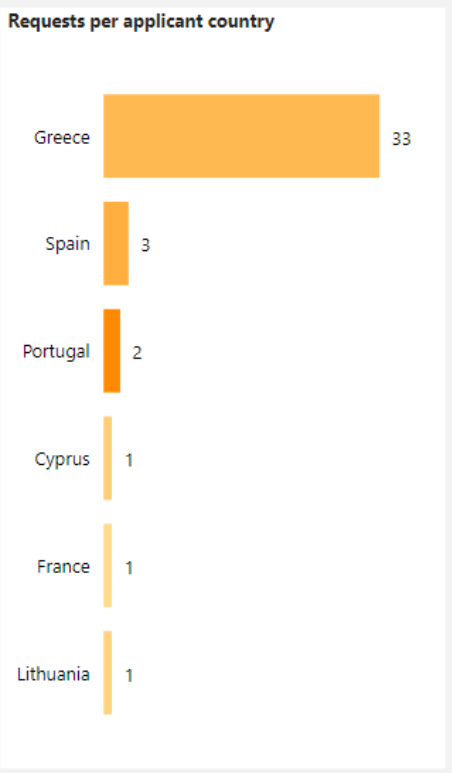
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General indicators	Total requests	Total services	Number of trade marks	Number of designs	Number of IPPDs	Number of EUTMs	Number of RCDs	Number of National trade marks	Number of National designs
	41	84	84	(Blank)	(Blank)	(Blank)	(Blank)	84	(Blank)





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Thank you